

CALL FOR ABSTRACTS

AUTHOR GUIDE

2021 SDD-UBIDS BUSINESS AND DEVELOPMENT CONFERENCE

THEME: *TRANSFORMING COMMUNITIES AND ENTERPRISE DEVELOPMENT AMIDST COVID-19 THROUGH IMPACTFUL RESEARCH AND SCHOLARSHIP*

Conference date: *10th - 12th November 2021*

Empirical and conceptual abstracts are invited

Type and Structure of Abstracts

Type of abstract: *Extended*

Structure:

Rubrics:

1. Title/Topic of study (12-15 words). This should be concise and informative.
2. Provide full names of author(s) and affiliation(s) and email address of the corresponding author.
3. Indicate the type of presentation: **Oral or Poster**
4. Main theme under which submission is done.

The body of the abstract should caption the following sections:

Introduction (100 - 150 words): Describe the problem, gap in literature and purpose/objective of study.

Methodology (100 - 150 words): describe the methods of sampling, data collection and analysis in the case of empirical abstracts and the review approach in the case of conceptual abstract.

Findings/Results (100 - 150 words): Explain and discuss the key findings/results.

Conclusions (50 words maximum): State the practical/theoretical/policy implications of the findings.

Document type and Text Format:

1. Document type: *MS Word*
2. Text format:

Font type: *Times New Roman*

Font size: *12pt*

Line spacing: *1.5*

Maximum word count: *500 words*

Language: *Standard British English*

For inquiries: Call: 0246175266 / 0244872450 or send a mail to: ***conference@ubids.edu.gh***