

CALL FOR ABSTRACTS

2021 SDD-UBIDS Business and Development Conference

THEME: Transforming Communities and Enterprise Development Amidst COVID-19
Through Impactful Research and Scholarship

The SD Dombo University of Business and Integrated Development Studies (SDD-UBIDS) invites cutting-edge research abstracts towards its maiden 3-day “2021 SDD-UBIDS Business and Development Conference” which is to be held on the University Campus in Wa, Upper West Region, Ghana. The conference, with the theme “Transforming communities and enterprise development amidst COVID-19 through impactful research and scholarship” will focus on how research and scholarship can create impact through the transformation of societies, businesses and livelihoods especially in developing economies amidst crises. Abstracts are welcome from across the social sciences and humanities disciplines. **Submission of abstracts and all correspondence should be done through this email address: Conference@ubids.edu.gh**

Abstract sub-themes

All accepted abstracts will be compiled and published as an e-book.

Extended abstracts are welcome under any of the following themes:

Information and Communication Technology (ICT) for Development

1. Artificial Intelligence and Big Data
2. Applied Games
3. Technology Enhanced Language Learning
4. Data and Software Services
5. Digital Communities
6. Mobile Technologies Enhanced Learning
7. Robotics
8. Learning Analytics and Digital Infrastructure
9. Health and Business Informatics
10. ICTs and Development in the era of COVID-19
11. ICT for Development (ICT4D)
12. Mobile Payment and Point of Sale (POS) Systems

Environmental Sustainability and Community Development

1. Building Resilient Communities for Self-reliance in the Midst of Pandemics
2. Environmental Policy and Natural Resource Governance
3. Urbanisation, Water and Waste Management
4. Natural Resources and Sustainable Livelihoods
5. Climate Change and Disaster Risk Management
6. Climate Change and Urban Resilience
7. Environment and Geo-information
8. Urban Transport and the Space Economy
9. Population, COVID-19 and Health

Development Planning and Governance

1. Urban Planning and Sustainable Cities and Communities
2. Planning for Social Inclusion: Policy-Politics-Power Nexus
3. Planning Cultures, Education and Practices in Africa
4. Gender and Development
5. The Urban/Local Governance Interface
6. Planning and Urban Design in Post-Conflict and Post-Pandemic Contexts
7. Urban Trade and Governance
13. Urban Planning and Management
14. Governance and Decentralisation in Industry 4.0
15. Water Sanitation, and Hygiene (WASH) Services Planning and Management
16. Governance of COVID-19 Pandemic in Africa
17. Rural-Urban Nexus and Livelihood Transformation
18. Livelihoods, Welfare and Development
19. Crises Management, Recovery and Coping Strategies
20. Migration/Mobility, Livelihoods and COVID-19 Pandemic in Africa
21. Gender, Poverty and Social Protection

Education for National Transformation and Development

1. E-learning, Educational Access and Social Inequality in New Normal
2. Team Teaching and Interdisciplinary Integration
3. Extracurricular Activities in the Era of COVID-19
4. Education: Early Childhood, Primary and Adult
5. E-Management of Schools
6. Online and Blended Teaching and Learning
7. Assessment Practices (both online and offline)
8. Educational Administration, Management and Policy Issues
9. Access, Quality and Inclusive Education
10. Inequalities in Education (both Online and Offline)
11. Gender Inequalities in Education
12. E-resources for Teaching and Learning Amidst COVID-19

Business, Financial Management and Enterprise Development

1. SME and Development Finance in Emerging Markets Post-COVID-19
2. Emerging Human Resources Management Models and Employee Welfare in Periods of Pandemics.
3. Risk and Insurance Innovations in Pandemic Periods
4. Finance and Microfinance for Development
5. Labour, Industrial Relations and Development
6. Entrepreneurship, Innovation and Development Amidst COVID-19
7. Agriculture and Agribusiness in Development
8. Economic Management, Growth and Development
9. E-Business Management

10. Entrepreneurship, Marketing and Innovations
11. Banking, Finance and Accounting for Development
12. Human Resource Management, Training and Development
13. Leadership and Management Studies
14. Procurement and Supply Chain Management
15. Informal Finance and Microfinance for Development
16. Labour, Industrial Relations and Development
17. Livelihoods, Welfare and Development

Peace, Security and Conflict Management

1. COVID-19 Lockdown and Domestic Violence
2. Institutions, Conflicts and development
3. Chieftaincy Institution and Democratic Governance
4. International border closure and Porosity
5. Cross-border Relationships and Security

Real Estate, Construction and Land Management

1. Sustainable Construction Technology and Management
2. Housing and Real Estate Finance and Development
3. Land, Housing and Construction Policy
4. Built environment education
5. Land Tenure
6. Gender Identity and Land
7. Governance, Conflicts and Information
8. Livelihood, Land, Development-induced Land Acquisition and Laws.
9. Urbanisation and Sustainable Land Governance
10. Peri-urbanism Land Markets and Changing Livelihoods
11. Rental Housing Provision in COVID-19
12. Societal Transformation and Changing Landlord-Tenant Relations

Modern Language and Diasporan Studies

1. Online Language Teaching in the Midst of COVID-19
2. Culture, Migration and Migrants' Integration - The Language Question
3. French Language and Professional Enhancement
5. Learning French in a Multilingual Environment
6. French in Entrepreneurial Development
7. Foreign Language Acquisition and Development
8. French Language and Regional Integration
9. Code Switching in Learning French
10. Learning French in Crisis
11. Culture, Religion and Linguistics for Development

Others related areas

Submissions are invited for:

- Extended abstracts (for both empirical or conceptual papers)
- Thesis proposal [for Postgraduate Researchers (PGRs) only]

***Note: The best paper, poster and thesis proposal will be awarded Prizes**

Presentation Type:

- Oral
- Poster

Important Dates

- ✓ Submission of abstracts opens - **July 1, 2021**
- ✓ Submission closes - **August 30, 2021**
- ✓ Notification of acceptance/revision/rejection - **September 15, 2021**
- ✓ Registration deadline (**Register here:**) - **October 15, 2021**
- ✓ Conference date - **November 10 – 12, 2021**

Conferences Fees

Local

- Ghanaian Participants: GHS 250
- Students (Ghanaians): GHS 125
- SDD-UBIDS Staff: GHS 160
- SDD-UBIDS Students: GHS 100

Foreign

- Foreign Participants: US\$ 100
- Students (Foreign): US\$ 50

Note: The fees include conference materials, snack and lunch for 2 days and Gala Dinner at the end of the conference.

Author Submission Guidelines

Authors are strongly advised to carefully read the following guidelines before submitting abstracts for consideration. Failure to do so may lead to desk rejection. Your abstract should be informative and written in accessible language for the readership.

Preparation of extended abstract (Empirical research and conceptual papers)

An extended abstract has a word limit of 500 words excluding *references*.

Title/Topic of study	- 12-15 words
Introduction/problem/purpose of study	- 100 – 150 words
Methods	- 100 – 150 words

Results/Discussion - **100 – 150 words**
Conclusion and implications - **50 words maximum**
Follow this link for more details (insert hyperlink)

Formatting style:

- ✓ References: APA 7th Edition Referencing Style
- ✓ Times New Roman
- ✓ Font size 12
- ✓ 1.5-line spacing
- ✓ Standard margins (1 inch top, bottom, right and left)
- ✓ English Language: Standard British English
- ✓ File type: MS word document only

Posters

- Please create your poster in **A2** size using a suitable template
- Use **PowerPoint** to create your poster
- Your poster should not be wordy
- It should be visually appealing and graphically informative
- Follow [the link](#) on how to prepare a poster

Preparation of proposal for Postgraduate Researchers (PGRs) only

Your proposal should cover the areas: 1) *problem statement*, 2) *literature review*, 3) *conceptual development*, 4) *proposed methodology*, 5) *anticipated results*, and 6) *References*. The word count for a proposal is between 800-1000 words and must be submitted along with an abstract (100-150 words). All PGRs will present their proposals orally during the PGR workshop session and receive feedback from subject experts and mentors.

Follow [link](#) on how to format your proposal

Organizing Team

1. PROF. MAURICE DASSAH (CHAIRMAN)
2. DR. FREDERICK DAYOUR
3. DR. ELIJAH YENDAW
4. DR. STANLEY KOJO DARY
5. MRS. MANACIA SEFAKOR ASAMOAH
6. MR. OPHELIUS MHAANEEH YINYEH
7. DR. RAYMOND AABEYIR
8. DR. FELICIA ESINAM PUFAA
9. DR. KANNYIRI THADIOUS BANYEN
10. MR. MOOMIN ABUBAKARI (SECRETARY)